



New
Dawn
Risk



nirvana

ProSports Protect

Media Liability Insurance for Professional Sports Teams



OVERVIEW

New Dawn Risk has partnered with leading media insurer Nirvana to launch a comprehensive Media Liability insurance product designed specifically for professional sports teams. This policy provides crucial coverage for media-related risks, including music copyright infringement and compliance with the Video Privacy Protection Act (VPPA).

This custom product gives professional sports teams the confidence to focus on delivering captivating sports entertainment, with peace of mind that their brand and reputation are protected from industry-wide media challenges.

ProSports Protect is targeted at professional sports teams across the USA, UK and EU.

COVERAGE

- Subpoena Defense and Mitigation Costs (sub-limits)
- Merchandising Licensing Extension
- Negligent Acts E&O Liability Endorsements (defined professional services)
- Express False Advertising for Merchandise (sub-limit)
- Additional Insured / Named Insured Endorsements
- Music E&O Coverage - in a separate coverage agreement/ limit up to USD \$2.5M aggregate (part of a total aggregate limit cap of USD \$7.5m)
- VPPA dedicated limit where Media E&O only is purchased with a VPPA extension (sub-limit up to USD \$1m)
- Cyber coverages available on a combined form coverage

BENEFITS

- Lloyd's of London product (AM Best: A+ Superior)
- Accessed exclusively through New Dawn Risk
- Insureds can appoint their preferred legal counsel (subject to rates, experience and underwriter approval)
- US, EU & UK specific product
- Bespoke Media Liability wording specific to professional sporting companies
- Cyber coverages on a combined policy form

APPLICATION PROCESS

- ✓ Completed standard media application
- ✓ Music and social media questionnaire
- ✓ Loss runs/claims history
- ✓ Cyber and ransomware application (if cyber is required)

newdawnrisk.com



nirvana-uw.com

Broker at **LLOYD'S**

ProSports Protect: Media Liability Insurance for Professional Sports Teams

WHY NIRVANA?

Enjoying long standing partnerships with some of the most recognizable global media organizations, Nirvana is one of the leading experts in Media Liability in London, the US & International markets.

QUALITY CAPACITY

Nirvana are currently backed by top-quartile, leading London-market capacity providers with 7 partners in the current binder.

CLAIMS SERVICE/CHOICE OF COUNSEL

Choice of Counsel available through a choice of counsel endorsement.



ROB JONES

Chairman & Head of Media, Tech & Cyber, Nirvana

Rob is one of the foremost underwriters in Media & Tech and has specialized in the US and International media class for 25 years.

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